



CALIFORNIA STATE UNIVERSITY, LONG BEACH

FAMILY AND CONSUMER SCIENCES

NUTRITION AND DIETETICS, HOSPITALITY MANAGEMENT, FOOD SCIENCE, FASHION
MERCHANDISING AND DESIGN, CHILD DEVELOPMENT AND FAMILY STUDIES, FAMILY LIFE
EDUCATION, CONSUMER AFFAIRS, AND GERONTOLOGY

10/26/20

Re: Recommendation letter for Maria Abarca

To whom it may concern,

It is my pleasure to recommend Maria Abarca for a position within the fashion industry. Ms. Abarca graduated from the Fashion Merchandising and Design Program at California State University in July 2020. While a student she was recognized several times for her academic excellent being inducted into Kappa Omicron Nu, the Family and Consumer Sciences Honor Society, as well as being on the President's Honors List and the Dean's Honors List. In addition to her B.A. degree, Ms. Abarca holds five certifications: Brand and Marketing Integration, Social Media Marketing Trends, Advanced Consumer Behavior, Professional Selling, and Entry Level Marketing.

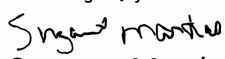
While at CSULB Ms. Abarca studied in Italy for two weeks. She worked for the Walter Collection as their Public Relations and Marketing Director. She also worked as a freelance events coordinator for Ryan & Walter, LLC. In 2013, while still a student, she began working for The Walt Disney Company where she currently works. She has held jobs as a Specialty Store Operations Merchandiser and a Visual Merchandizer for Disney.

Ms. Abarca is bilingual (Spanish and English). She is proficient in a broad range of computer programs such as Microsoft Office, Adobe Illustrator/Photoshop, Google Analytics, Squarespace, Wix, Pages, Keynote, and Outlook.

Ms. Abarca is a dedicated professional. She is a hard worker who always excels and upholds a strong work ethic. She is a leader as well as a team player. I strongly endorse Ms. Abarca without hesitation.

If further information is needed, please contact me at Suzanne.Marshall@csulb.edu.

Sincerely,
DocuSigned by:


Suzanne Marshall

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